



30.01.2024

DURATION LOCATION DESCRIPTION OF PROGRAMME

09:00 - 09:45 ARRIVAL AND WELCOMING OF PARTICIPANTS

10:00 - 11:15

SMALL HALL

Panel Discussion: MEDITERRANEAN BUSINESS NETWORKS

Moderator: Mr. Stefano Missir DI LUSIGNANO, Economic and Commercial Attaché, Consulate General of Belgium in Istanbul-Head of the Economic and Commercial Representation of Brussels in Türkiye

Panelist 1: Ms. Yeşim SEVİĞ, General Secretary, The Women Entrepreneurs Association of Turkey (KAGİDER)

Panelist 2: Ms. Amina MAGOURI, Director, Salma Dialogues

Panelist 3: Ms. Thanaa Al KHASAWNEH, Executive Director, Business and Professional Women Amman (BPWA)

Panelist 4: Ms. Monia BOUSSELMI, General Secretary, The International Women Entrepreneurs Council (CIFE)

11:15-12:20

SMALL HALL

Panel Discussion: PROMOTING IMPACT INVESTMENT IN THE MEDITERRANEAN AND FINANCE SECTOR FOR GREEN INVESTMENTS

Moderator: Ms. Tuğçe SÖĞÜT, Secretary General, Impact Investment Advisory Board (EYDK)

Panelist 1: Mr. Dr. Baran BOZOĞLU, President, Climate Change Policy and Research Association

Panelist 2: Ms. Asma Amri, President, Tunisian Purchasing Association



DAY 2

SMALL HALL



30.01.2024

DURATION LOCATION DESCRIPTION OF PROGRAMME

12:20-13:20

LUNCH BREAK

13:20-14:10

SMALL HALL

Panel Discussion: MEDITERRANEAN'S DIGITAL ECONOMY: BOOSTING PRODUCTIVITY THROUGH INCREASED DIGITIZATION

Moderator: Ms. Oya ERSÖZ, Project Director & Team Leader, EUROCHAMBRES

Panelist 1: Ms. Dr. Loubna KARROUM, Chief Executive Officer, Kardev Consulting Tangier Africa-Med Business Forum

Panelist 2: Ms. Sevgi KALAYCI, Deputy General Secretary, Turkish German Chamber of Commerce

Panelist 3: Mr. Ergi ŞENER, NomuPay Turkey General Manager-Lecturer, Sabanci University- Writer, HBR Turkey

Panelist 4: Mr. Ceyhan ÇİÇEK, EU Affairs Expert, Ministry for EU Affairs

14:10-14:40

COFFEE BREAK AND VISIT TO THE EXHIBITION & B2B AREA

14:40-15:40

SMALL HALL

Panel Discussion: THE FOOD CRISIS AND THE SUSTAINABLE TRANSITION OF AGRICULTURE

Moderator: Ms. Neptün SOYER, President, Izmir Village Coop Union

Panelist 1: Ms. Sumer TÖMEK BAYINDIR, Dairy Farming Machinery and Technologies, Dairy Farmer, Regen and Circular Dairy Farming

Panelist 2: Ms. Deniz CELEP, President, Izmir TOBB Women Entrepreneurs Board

Panelist 3: Ms. Tülin AKIN, CEO, TABIT Smart Agricultural Technologies Inc.

Panelist 4: Ms. Sakına BABAYEVA, President, Women's Entrepreneurship Development Association in Azerbaijan AQSIA



DAY 2

SMALL HALL



MIDOFMED

MEDITERRANEAN BUSINESS SUMMIT

30.01.2024

DURATION

LOCATION

DESCRIPTION OF PROGRAMME

15.40-16.00

SMALL HALL

Panel Discussion : FINAL EVALUATION

Ms. Prof. Dr. Aylin GÖZTAŞ, Lecturer,
Izmir University of Economics
Mr. Prof. Dr. C. Coşkun KÜÇÜKÖZMEN,
Lecturer, Ege University



DAY 2

SMALL
HALL