



# MIDOFMED

MEDITERRANEAN BUSINESS SUMMIT

29.01.2024

DURATION	LOCATION	DESCRIPTION OF PROGRAMME
14:30 - 15:30	SMALL HALL	<p><b>Panel Discussion:</b> <b>CREATING A ROADMAP TO A NATURE-POSITIVE ECONOMY FOR THE MEDITERRANEAN</b></p> <p><b>Moderator:</b> Mr. Alper KALAYCI, President, Energy Industrialists &amp; Business Association (ENISA) <b>Panelist 1:</b> Mr. Dr. Alaa EZZ, Secretary General, Federation of Egyptian Chambers and Union of African Chambers-Vice President of the Confederation of Euro-Mediterranean and Black Sea Business Associations, and board member of ASCAME, BusinessMed and MedAlliance <b>Panelist 2:</b> Ms. Elvan AYĞÜN, Sales Director, aHa Technology <b>Panelist 3:</b> Ms. Balca YILMAZ Cofounder-CEO, WEROVER <b>Panelist 4:</b> Mr. Prof. Dr. Emre İŞERİ, Yaşar University, Professor of International Relations &amp; Director of Center for Mediterranean Studies <b>Panelist 5:</b> Ms. Gül AKYÜREK, President, Mersin TÜİOB</p>
15:30 -15:50	COFFEE BREAK AND VISIT TO THE EXHIBITION & B2B AREA	
15:50 - 16:50	SMALL HALL	<p><b>Panel Discussion:</b> <b>YOUTH &amp; DEMOCRACY IN THE MEDITERRANEAN REGION</b></p> <p><b>Moderator:</b> Mr. Prof. Dr. Erol Nazih ORHON, Prof. of Communication and Media, Coordinator for UNSDSN, Anadolu University - Communication &amp; Advocacy Expert, Anadolu University <b>Panelist 1:</b> Mr. Alp Avni YELKENBİÇER, President, Aegean Young Business Association (EGIAD) <b>Panelist 2:</b> Mr. Youssef AROOG, Co-Founder President, Mediterranean Youth Foundation <b>Panelist 3:</b> Ms. Manal BENANI, Senior Youth Expert and Cofounder of Sustainable Cooperation for Peace and Security <b>Panelist 4:</b> Ms. Aysen YILDIZ, Biotech Entrepreneur, Engineer, MSc. Molecular Medicine, Biosensors and Electronics, AGON Biotechnology</p>



DAY 1

SMALL HALL