



MIDOFMED

MEDITERRANEAN BUSINESS SUMMIT

29.01.2024

DURATION	LOCATION	DESCRIPTION OF PROGRAMME
09:30 - 10:00		<i>ARRIVAL AND WELCOMING OF PARTICIPANTS</i>
10:00 - 10:10	GRAND HALL	Grand Opening: Ms. Cansu ERGİN Modern Dance Performance
10:10 - 10:40	GRAND HALL	Opening Speeches: Ms. Betül SEZGIN, President, Association of Businesswomen of Izmir (İZİKAD) Mr. Tunç SOYER, Mayor, Izmir Metropolitan Municipality Mr. Süleyman ELBAN, Governor of Izmir
10:40 - 10:55	GRAND HALL	Keynote Speaker: <i>UNDERSTANDING THE EASTERN MEDITERRANEAN ECONOMY</i> Ms. Zuhai MANSFIELD, Chairperson of the Board of Directors, TMG Foreign Trade Mining, MANSFIELD Mining Industry and Construction Ltd., Vera Pera Tourism
10:55 - 11:20	GRAND HALL	Keynote Speech of Guest of Honor: Mr. Ahmed M. El WAKIL, President, The Association of the Mediterranean Chambers of Commerce and Industry (ASCAME)
11:20 - 11:30	GRAND HALL	MID OF MED PROJECT PRESENTATION: Ms. Canan ÖZTÜRK, MID OF MED Project Coordinator, Founder, Argemon Project and Consultancy



DAY 1

GRAND
HALL



29.01.2024

DURATION LOCATION DESCRIPTION OF PROGRAMME

11:30 - 12:10

GRAND HALL

**Panel Discussion:
BUSINESS ENVIRONMENT AND
OPPORTUNITIES IN İZMİR**

Moderator: Mr. Mehmet Ali KASALI, President,
Western Anatolian Federation of Industrialists' and
Business Associations (BASIFED)

Panelist 1: Mr. Tunç SOYER, Mayor, İzmir
Metropolitan Municipality

Panelist 2: Jak ESKİNAZİ, President, Aegean
Exporters Association (EİB)

Panelist 3: Mr. Faruk GÜLER, CEO, Aeg

Panelist 4: Mr. Haluk TEZCAN, President, Aliğa
Organized Industrial Site (ALOSBI)

12:10 - 12:30

COFFEE BREAK

12:30 - 13:30

GRAND HALL

**Panel Discussion:
UNLOCKING THE POTENTIAL OF ECONOMIC
COOPERATION IN MEDITERRANEAN REGION**

Moderator: Ms. Begüm Güler, Ministry of Foreign
Affairs Director of European Union Affairs

Panelist 1: Ms. Maria Helena de Felpe LEHTONEN,
President, Federation of Businesswomen
Organizations in the EuroMediterranean (AFAEMME)

Panelist 2: Ms. Pamela STENZEL, Co-President
International Commission of VDU, Association of
German Women Entrepreneurs

Panelist 3: Ms. Kivılcım Pınar KOCABIYIK, Founder and
Chair of Yuvam Dünya Association, Investment
Committee Member TechOne Venture Capital,
Co-Founder & Sustainability AKKOMARKA Restaurant
Community

Panelist 4: Ms. Elizabeth TRALLERO, Former President
EWMD, CEO of Congost Plastic, International Relations
of (AFAEMME)



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13:30 - 14:30 LUNCH BREAK

14:30 - 14:50

GRAND HALL

Keynote Address Speaker:
**ACCELERATING BUSINESS FOR REGIONAL
PEACE IN THE MEDITERRANEAN**

Ms. Zeynep GÖLE BENLİ, Chairman of the Board of Directors, Ankara Tennis Club - General Manager, Karya Overseas Education

14:50 - 15:50

GRAND HALL

**Panel Discussion: MORE INCLUSIVE ECONOMIES:
ADVANCING WOMEN'S ECONOMIC
EMPOWERMENT IN THE MEDITERRANEAN REGION**

Moderator: Ms. Özge BULUT MARAŞLI, Independent Board Member, Akmerkez GYO Corporate, Isbank Venture Capital Investment Fund, Fark Holding

Panelist 1: Ms. Béatrice DELFIN-DIAZ- FCE-VVB Belgium, Women Business Association and FCEM Commissioner EU Relations

Panelist 2: Ms. Laura ALDONÉ, Founder, GWCA-President, International Business Women Network-Vice President, Vilnius Chamber of Commerce, Industry and Crafts-Honorary Consul of Romania to Lithuania - Vice President, Vilnius Chamber of Commerce

Panelist 3: Ms. Marta TURK, President, Community of Women Entrepreneurs - Women Entrepreneurship Expert, Act Impact Project & Zavod Meta

Panelist 4: Ms. Selcen UYGUNTÜZEL, Arya Member, Fark Labs Izmir Founding Leader

15:50 - 16:10

COFFEE BREAK AND VISIT TO THE EXHIBITION & B2B AREA



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GRAND HALL



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16:10 - 17:10	GRAND HALL	<p><i>Panel Discussion: SEEKING BUSINESS AND ECONOMIC STABILITY WITHIN EURO-MEDITERRANEAN COUNTRIES</i></p> <p>Moderator: Ms. Sibel Zorlu, President, ESİAD</p> <p>Panelist 1: Ms. Dolores SAMMUT BONNICI, Board Member (BUSINESSMED) - Vice President, Malta Employers Association - Member, European Social Economic and Council</p> <p>Panelist 2: Mr. Abdelkader El KHISSASSI, Deputy General Secretary, Union for the Mediterranean (UfM)</p> <p>Panelist 3: Mr. Tarak CHERIF*, President, Anima Investment Network</p> <p>Panelist 4: Ms. Rim SIAM, Board Member of the International Chamber of Commerce WCF, ICC Chairperson of Businesswomen Division Federation of Egyptian Chambers</p>
17:10 - 17:20	GRAND HALL	<p><i>Panel Discussion: FINAL EVALUATION</i></p> <p>Ms. Prof. Dr. Aylin GÖZTAŞ, Lecturer, İzmir University of Economics</p> <p>Mr. Prof. Dr. C. Coşkun KÜÇÜKÖZMEN, Lecturer, Ege University</p>



DAY 1

GRAND HALL