

MIDOFMED

MEDITERRANEAN BUSINESS SUMMIT

29-30 OCAK 2024

AHMED ADNAN SAYGUN
ARTS CENTER
İZMİR



www.midofmed.com



Union for the Mediterranean
Union pour la Méditerranée
اتحاد من أجل المتوسط





MID OF MED 2024

Association of Businesswomen of İzmir ,is gathering the leading business world representatives of the Mediterranean countries in Izmir, our historical port city, to discuss the sustainable future of the Mediterranean.

This year, MID OF MED 2024 will be organised with "Accelerating International Business for Peace in the Mediterranean". theme.

You are invited to the warm climate of Izmir on 29-30 January 2024 to establish new networks with the embracing Mediterranean culture.

Targets

Inspired by the Izmir Economic Congress in Turkey's 100th anniversary, the summit will loudly emphasise the role of supporting women entrepreneurship in economic development.

the summit will establish sustainable project and trade partnerships in the Mediterranean.

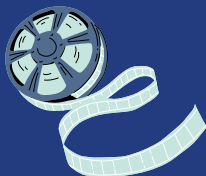




MEDITERRANEAN STRATEGIC PARTNERSHIPS CENTER OF İZMİR

The summit will lead to the center that will be a hub for starting new project partnerships and intertional trade in the Mediterranean.

DISCUSSIONS



Creative Industries



Common
Mediterranean Culture



Inclusive
Entrepreneurship



Green Energy and
Carbon Zero



Circular Economy



Digital Transformation
and Artificial
Intelligence



Agriculture



Tourism

SPONSORSHIPS

MAIN SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	MEDIA SPONSORSHIP
€ 80.000	€ 9000	€ 3000	€ 4500

İzmir İş Kadınları Derneği

Euro Account:

IBAN:

TR70 0006 4000 0023 4002 5656 15



SPONSORSHIPS RIGHTS

SILVER SPONSORSHIP

- Displaying advertisements in the foyer areas.
- 5 invitations.
- Participation in special protocol dinners and diplomatic meetings.
- Placing the brand logo in the printed materials prepared for the summit in the conference hall, on the website, social media, in the interview area, in the summary video, in the mailing study and in the area.

GOLD SPONSORSHIP

- Speaking in a panel to be determined by the brand and the organising team.
- 10 invitations.
- Participation in special protocol dinner and diplomatic meetings.
- Including the brand logo in the printed materials prepared for the summit in the conference hall, website, social media, interview area, summary video, mailing study and area.
- Placing the brand logo in the videos to be made after the summit.

SPONSORSHIPS RIGHTS

MEDIA SPONSORSHIP

- Displaying advertisements in the foyer areas.
- Preparation of company-specific press releases.
- Getting an interview specially for the company.
- 5 invitations.
- Participation in special protocol dinners and diplomatic meetings.
- Placing the brand logo in the printed materials prepared for the summit in the conference hall, on the website, social media, in the interview area, in the summary video, in the mailing work and in the area.

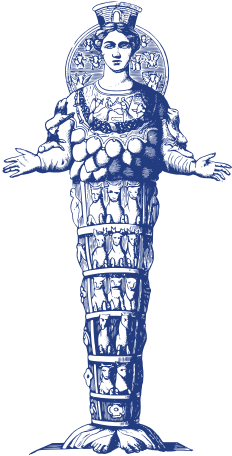
MAIN SPONSORSHIP

- 5-minute opening speech at the opening of the organisation as a project partner of the MID OF MED summit.
- Placing the brand logo next to İZİKAD and MID OF MED logos in event announcements.
- Participation in special protocol dinner and diplomatic meetings.
- Organising a 30-minute session for the brand official alone.
- 40 invitations.
- Placing the brand logo in printed materials prepared for the summit in the conference hall, website, social media, interview area, summary video, mailing and area. Including the brand name in press releases.
- Placing the brand logo in the post-event videos to be broadcast in 24 countries.



MIDOFMED

MEDITERRANEAN BUSINESS SUMMIT



PLEASE CONTACT US:

MID OF MED Project Coordinator:

Canan Öztürk

canan@argemonproje.com

+90 532 130 38 59

Kültür Mahallesi Şair Eşref Bulvarı

Elif Apt. No:67 D:8

Alsancak - Konak / İZMİR/TÜRKİYE

+90 (232) 483 83 53

www.midofmed.com